

# SSA Commissioners Minutes from 21 February 2019



## Details

<b>Date/Time/Location</b>	21 Feb 2019/6:30pm/1750 E. 71st Street
<b>Commissioners</b>	Jennifer Barnes, Suellen G. Hurt, Ayesha Amena Karim, Judy Minor-Jackson, Alicia Garcia-Abner, Jared Lewis
<b>Staff</b>	Tonya Trice, Kenneth Vasser, Ciera Whitaker
<b>Guest</b>	Jared Kelly, Merry Green, Sharita Childs, Officer Blaydes-CPD, Edie More, John Davis, Sabenia Bokahri

## Whiteboard Notes

Task	Responsible	Completed?
Check for/post No trespassing decals	PM	<input checked="" type="checkbox"/>
Terms of removal for Communist Group	PM	<input checked="" type="checkbox"/>
Park District assistance with family activities (cultural center)	J. Lewis	<input checked="" type="checkbox"/>
Decide entertainment for the Summer Fest	ALL	<input type="checkbox"/>

## Discussion

Decisions	Approver
The Chair called for an approval of the Agenda. Suellen Hurt moved to adopt the agenda.	Jared Lewis seconded the motion
It was agreed by all present to have the guest present first	
Jared Kelly of CEI Media Group introduced his business and the services he could offer South Shore specifically; Digital Design and Marketing. He mentioned that his company does printed media, designs, and banners.	
Sabina of the Rise Strategy Group presented her capabilities concerning what they are able to do for community engagement during events, specifically the 'Summer Fest'. She referenced how their company works with community leaders, advocacy groups, and faith organizations that they can supply the SSA with.	
Officer Blaydes of the Chicago Police Department reports that there has been a high volume of calls from the new Nail Salon on 67th and Stony about the loitering issue. The owner is requesting an elevated patrol from the SSA Patrol Team.	
Tonya mentioned an incident that happened on 71st and Bennett with a Communist Group that has caused a civil disturbance in the community. Tonya mentioned that she spoken with the property owner about getting rid of the organization by having the Department of Buildings incite building code violations on them.	
Merry Green of MPGP Events discussed the South Shore Summer Fest. She discussed that she is behind on a few tasks for the Summer Fest. She also presented the schedule and task list that she is working on. She discussed that she needs a budget and final numbers to determine the artist. It was discussed that the money raised through sponsorship dollars should offset the cost of the artist. Merry queried the group on if they wanted multiple artist or just one artist. Commissioner Karim discussed her concerns with marketing. Commissioner Karim stated her ideas on how marketing should look for the event. There was also other concerns mentioned around the Summer Fest such as; marketing, lack of family options, lack of attraction to millennials, nothing for children to do, moving forward with a talent. It was agreed that Merry Green and MPGP will handle the vendors for the event.	
Tonya then discussed the budget with the group. She suggested that we raise the Tax Levy to increase our budget in the upcoming year. There was some carry over from 2018 that was discussed.	

<ul style="list-style-type: none"> <li>• \$163,000 was carried over from 2018</li> <li>• As of 13 Feb 2019 \$108,237 was left In the carry over</li> <li>• Line item was 1.02 was increased by \$15,000</li> <li>• \$38,000 was allocated for Security from the carry over</li> </ul>	
<p>Suellen moved to amend the 2019 budget to reflect the 2018 carryover amount of \$108,142.</p>	<p>Jared Lewis seconded the motion</p>
<p>Remarks and background information was given by the new Program Manager, Kenneth Vasser</p>	
<p>Jared Lewis motioned that an Ad-Hoc committee be formed to help create and research continuous events around the South Shore Business Corridor. The motioned was tabled by the Chair.</p>	
<p>Meeting was adjourned by the chair at 8:47pm.</p>	