



**SPECIAL SERVICE AREA #42 71st St. /Stony Island
Commissioners Meeting
Thursday, January 17th, 2019 at 6:30pm
South Shore Chamber Office
1750 E. 71st Street- Chicago, IL 60649**

AGENDA

- I. Call to Order
- II. Adoption of Agenda
- III. Review of Minutes
- IV. Introduction to 2019 Event Coordinator
Merry Green of MGPG Events
- V. Discussion of South Shore Marketing Plan
Jared Kelly of CEI Media Group
- VI. Prioritizing Strategic Goals for 2019
 - Security
 - Business Attraction
 - Technology
 - Commission Engagement
 - Develop Marketing Plan
 - Security
 - Tech Savvy
 - Google Docs
 - RFP Process
 - Score card & Metrics
 - Platform
 - Façade Enhancement
 - Sustainable Events
 - Activation of Businesses
 - SSA#42 Advertising
 - Vacancy tax relief
 - Block Clubs
 - Website Update
- VII. 2019 Budget Review
- VIII. Vendor Reports
- IX. Unfinished Business
- X. New Business
- XI. Adjournment